

## Site Design Standards

### Pole-mounted Signs & Signals



Inconsistent Streetscape colors and materials



Inconsistent pole colors and materials combined with non-consolidated signage contribute to visual Streetscape clutter.

#### Legislative Intent

- 20.61 To promote greater visual continuity among the Borough's diverse public spaces, selection of open space amenities such as high-quality site furnishings, sign poles, street lights, and paving materials is intended to be from a list of approved Streetscape components.
- 20.62 Compliance with Borough-approved public amenities (or Borough-approved equals) is intended to celebrate local heritage, to withstand the test of time, and to create durable, safe, and attractive public spaces which reinforce a distinctive sense of place.

#### Design Standards

- 20.63 Poles and posts for mounting signs and/or signals shall be fiberglass, aluminum, cast iron, steel, or painted wood. Unpainted wood sign poles/posts shall not be used.
- 20.64 Poles which accommodate traffic signalization must closely replicate the standard color and form of PPL's Washington Boulevard street light poles.
- 20.65 To reduce visual Streetscape clutter, signs providing vehicular wayfinding and regulations shall be consolidated on shared sign poles, or securely attached to nearby street light or traffic signal poles wherever feasible.